

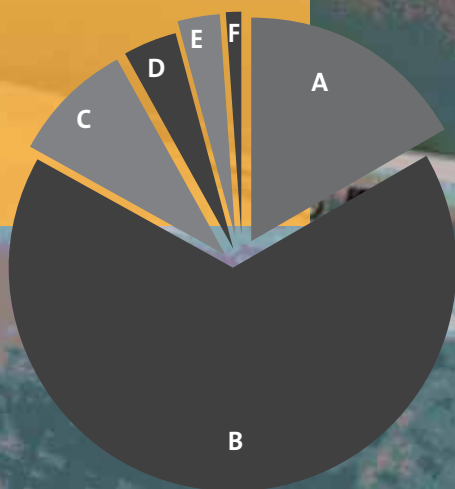
# Hair and Beauty

If you are interested in appearance, fashion and working closely with people, you're looking at the right section. The UK hair and beauty sector is considered one of the best in the world, with 500 million client visits per year. Working in hairdressing, beauty and body art all have one thing in common - they are highly dependent on regular repeat business from satisfied clients. So remember – the client is always right!

## WHO DOES WHAT?

- A Beauticians 17%
- B Hairdressers and Barbers 67%
- C Managers and Proprietors 9%
- D Other 4%
- E Receptionists 3%
- F Therapists 1%

Source: Labour Force Survey 2007  
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Figures are for England.



## WHAT'S HAPPENING?

- > The hairdressing, beauty and body art industry has an annual turnover of £5.25 billion a year and employs over 240,000 people.
- > A large proportion of workers are female.
- > The UK has over 35,000 hair salons; 300 African Caribbean hair salons; nearly 3,000 barbers; 1,500 nailbars/technicians; 13,000 beauty salons/consultants; nearly 1,000 mobile beauty therapists and 400 spas.
- > 42% of people choose to work part-time in the hairdressing and beauty sector.
- > Half of the hairdressing and beauty workforce are between the ages of 16 and 34.
- > 93.5% of workplaces have less than 10 employees.
- > An Apprenticeship can be a good route into these careers. Taking an Apprenticeship means you are learning while you are employed. As well as taking a qualification, you will also cover key skills that are essential for a successful career.

## WHAT WE THINK WILL HAPPEN

- > Training is important to keep up to date with techniques. People working in beauty salons have to be 'multi-skilled', as they often have to provide a wide range of treatments to clients.
- > New qualifications, called Diplomas, are being introduced. These will help people prepare for university, college or work. There will be a Diploma in Hair and Beauty Studies. Look out to see whether it's on offer in your area.

## NUMBERS EMPLOYED LOCALLY

> B&NES	364
> Bristol	724
> North Somerset	424
> South Gloucestershire	433

A significant number of people working in this sector are self employed – so they don't feature in these statistics.

*Source: Annual Business Inquiry Employee Analysis. ONS Crown Copyright. (From Nomis 2009)*

## SOME JOB SUGGESTIONS

- > Barber
- > Beauty Therapist/Consultant
- > Hairdresser
- > Image/Colour Consultant
- > Make-up Artist
- > Nail Technician
- > Salon Manager
- > Spa Therapist
- > Tattoo Artist
- > Theatrical and Media Make-up Artist

## IS THIS YOU?

- > Like meeting and working with people
- > Good communication skills
- > Have stamina, patience and concentration
- > High level of personal grooming
- > Interested in science, anatomy and physiology

## HOW MUCH COULD I EARN? Average annual salary (£s)\*

> Beauty Therapist	£13,263
> Hairdresser/Barber	£10,652
> Salon Manager	£16,272

## WHAT 16 YEAR OLDS DID IN 2008

In 2008 83.7% of 16 year olds in the West of England continued in full-time education, while a further 10.2% entered full-time employment or work-based training.

A total of 1,182 Year 11 school leavers from local schools entered full-time employment or work-based training. Of this number, 130 went into hairdressing and other related work.

*Source: Connexions West of England 2009.*

## WANT TO KNOW MORE?

If you're serious about a career in hair and beauty – FIND OUT MORE!

- > Use Careerscape, JED, Kudos and the hair and beauty sections of your Connexions resource area for more information including:
  - > Qualifications
  - > Local training, further and higher education opportunities
  - > Skills and personal characteristics
  - > Rates of pay and working conditions
  - > Local, national and international employers.

## WEBSITES

- > Apprenticeships: [www.apprenticeships.org.uk](http://www.apprenticeships.org.uk) or call the helpline on 08000 150 600
- > Government approved standards setting body for hairdressing and beauty: [www.habia.org](http://www.habia.org)
- > National Association of Screen Make-Up Artists and Hairdressers: [www.nasmah.co.uk](http://www.nasmah.co.uk)
- > The Diploma: [www.direct.gov.uk/diplomas](http://www.direct.gov.uk/diplomas)
- > The Guild of Professional Beauty Therapists: [www.beautyguild.com](http://www.beautyguild.com)

*\*Salary rates have been calculated using the average gross pay rates for full-time workers. Figures are for the United Kingdom. Averages can hide higher earnings. With training and career development, higher salaries can be achieved. Source: Annual Survey of Hours and Earnings 2008, O.N.S., © Crown Copyright.*



# Notes

## Connexions centres in the West of England:

**Bath and North East Somerset:** 28 Southgate, Bath BA1 1TP. T: 01225 461 501

**Bristol:** 4 Colston Avenue, Bristol BS1 4ST. T: 0117 987 3700. Minicom: 0117 907 4514

**North Somerset:** 45 Boulevard, Weston-super-Mare BS23 1PG. T: 01934 644 443

**South Gloucestershire:** 21-23 High Street, Kingswood, South Gloucestershire BS15 4AA. T: 0117 961 2760  
or 28 Gloucester Road North, Filton, South Gloucestershire BS7 0SJ. T: 0117 969 8101

**Head Office:** 4 Colston Avenue, Bristol BS1 4ST. T: 0117 987 2031 F: 0117 987 2661

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